

**Alberta Society of Orthodontists
Annual General Meeting
Rimrock Resort Hotel, Banff, AB
March 8th, 2008**

Active Members to attend this session: Dr. Jean-Louis Ares, Dr. Barry Bhalla, Dr. Mike Bleau, Dr. Robert Cram, Dr. Rod Florence, Dr. Carlos Flores, Dr. Barry Hoffman, Dr. Lorne Kamelchuk, Dr. Keith King, Dr. Robert Kinniburgh, Dr. Larry Lesniak, Dr. Paul Major, Dr. Tarun Mehra, Dr. Bowen Miles, Dr. Brian Nebbe, Dr. Neal Palmer, Dr. Doug Rix, Dr. Biljana Trpkova, Dr. Phil Williamson, Dr. Chung Yue (20)

Minutes as recorded by Dr. Keith King, Secretary Treasurer of the ASO

Dr. Phil Williamson provided the agenda with all relevant documentation to all members attending this session prior to the business meeting.

1.

Call to Order, Members Present

Meeting was called to order by Dr. Phil Williamson, President of the ASO at 7:30 AM March 8th, 2008. Members present signed in: Dr. Jean-Louis Ares, Dr. Barry Bhalla, Dr. Mike Bleau, Dr. Robert Cram, Dr. Rod Florence, Dr. Carlos Flores, Dr. Barry Hoffman, Dr. Lorne Kamelchuk, Dr. Keith King, Dr. Robert Kinniburgh, Dr. Larry Lesniak, Dr. Paul Major, Dr. Tarun Mehra, Dr. Bowen Miles, Dr. Brian Nebbe, Dr. Neal Palmer, Dr. Doug Rix, Dr. Biljana Trpkova, Dr. Phil Williamson, Dr. Chung Yue (20)

This constitutes a quorum: 19 members out of 54

2.

Review and approve 2007 minutes

Dr. Phil Williamson called for comments regarding last years AGM minutes. No comments were directed to the president and minutes from the 2007 meeting were approved and filed.

3.

Review and approve 2008 meeting agenda

Agenda as outlined according to format in ASO bylaws presented to members. No comments were directed to the president and the agenda of the 2008 meeting was approved.

4.

Welcome to guests and new members

No new members were present at the meeting. Dr. Gordie Organ attended the conference on behalf of the CAO.

5.

Reports of Officers and Officials of the Executive Committee

Motion 01-08: Dr. Paul Major moved that the reading of the executive reports be dispensed with. Motion seconded by Dr. Bob Kinniburgh. Motion carried.

President's Report: Dr. Phil Williamson

The executive reports had been pre-circulated to all ASO members attending the meeting. Dr. Williamson took this opportunity to thank the current ASO executive of Dr. Biljana Trpkova and Dr. Keith King for their assistance in organizing the preparing for this year's meeting. He also thanked the ASO committee chairpersons and representatives for their work over the past year. Recognition was given to Ormco (representative Steve Ward) for sponsoring the speaker this year, Dr. Dwight Damon.

The issue of registration of internationally trained dental specialists was added to via telephone conversation between Dr. Williamson and Dr. Gordon Thompson on the eve of the meeting. Dr. Thompson commented that to date, only the University of Toronto had committed to developing an assessment process for applicants. The University would administer any gap training deemed necessary, and there would likely be openings for one to two applicants per year.

Dr. Williamson thanked Dr. Gordie Organ for taking time from his busy schedule to attend our meeting.

Dr. Williamson thanked the various committee members and contributors to the ASO over the past year, and thanked the ASO membership for the opportunity to serve on the ASO executive for the past three years.

No questions were directed to the President regarding his report and the report was filed.

Vice President's Report: Dr. Biljana Trpkova

Dr. Trpkova thanked Dr. Williamson and Dr. King for their significant efforts in organizing this year's Annual Session.

The upcoming 2009 ASO Session is scheduled March 6-7, 2009 at the Rimrock Resort Hotel in Banff. The keynote speaker will be Dr. Vincent Kokich Junior.

Discussion was had regarding the difficulty in finding and retaining orthodontic assistants in the current robust economy of Alberta. The membership expressed an interest in some sort of survey to determine work hours, range of staff salaries, benefit programs etc.

Dr. Paul Major expressed a desire to see the ASO use internet based surveys like those of the CAO. He further added that the survey should be short to enhance compliance.

Motion 02-08: Dr. Bob Kinniburgh moved that the ASO executive develop an internet based survey of ASO members regarding staff salary, benefits and hours. Motion seconded by Dr. Brian Nebbe. Motion carried.

Discussion was had on the way the membership uses the ASO and CAO websites. Dr. Major, by way of his dealings with the CAO, stated that the public uses the website more than the membership, mostly to use the 'locate an orthodontist' feature, and that the ASO should consider including this feature on its website.

Motion 03-08: Dr. Paul Major moved that the ASO website be changed to include a link to the CAO website 'locate an orthodontist' feature. Dr. Neal Palmer seconded the motion. Motion carried.

Motion 04-08: Dr. Bob Kinniburgh moved that up to \$1000 of the 2008 budget be allocated to implementation of an internet based survey regarding staff salary, benefits and hours. Motion seconded by Dr. Bob Cram. Motion carried.

Dr. Trpkova welcomed the new Secretary Treasurer, Dr. Mike Bleau, to the executive committee.

Secretary-Treasurer's Report: Dr. Keith King

An opening balance, summary of projected revenue and expenses for the 2008 calendar year and projected closing balance were circulated to the members present for the meeting. Estimated net revenue for 2008: \$(3 894.14). Our estimated 2008 closing balance will be \$80 969.16. A final updated summary will be distributed to all members along with the minutes of the 2008 meeting.

According to the ADA&C there are 79 licensed certified specialists in orthodontics in the province of Alberta, 54 have chosen to become members of the ASO, and 42 members registered to attend the 2008 annual meeting.

Dr. Bob Kinniburgh asked for clarification on the \$10 000 that was allocated to the Smiles Change Lives program last year and why these monies were not spent. Dr. Trpkova clarified that the cost to initiate the program was \$20 000 which includes travel of a Smiles Change Lives representative, fund raising, media relations and identification of local leadership. The first \$20 000 will be spent to implement the program and will not go towards running the program. The next step is to raise \$25 000 so that the program can subsidize 10 orthodontic cases at \$2 500 each, which is paid to the orthodontist treating the case on behalf of the program.

Drs. Hoffman and Yue commented on the Burns foundation in Calgary, which they feel works in a similar fashion and has an existing organization to work within, their concern being ASO money spent redundantly if it's possible to co-ordinate our efforts with the Burns foundation.

Dr. Cram expressed concern that some orthodontists in the province have already donated directly to the Smiles Change Lives program.

Motion 05-08: Dr. Bob Kinniburgh moved that the decision to participate in the Smiles Change Lives program be delayed 12 months, and that the ASO executive be tasked with finding out enough details of the program to facilitate a decision at next years annual general meeting. Dr. Barry Hoffman will discuss the possibility of piggybacking our initiative with the Burns foundation and report his findings to the ASO membership next year. Dr. Bob Cram seconded the motion. Motion carried.

No further questions were brought forward and the Secretary Treasurer's report was filed.

6.

Report of the Standing Committees

Nominations Committee

The report from the Nominations Committee as prepared by Dr. Bob Kinniburgh was pre-circulated prior to the AGM. The only position becoming vacant this year is the position of Secretary-Treasurer. Dr. Mike Bleau has placed his name forward for this position.

The Nominations Committee report was filed.

Public Relations Committee Report

The report from the Public Relations Committee as prepared by Dr. Biljana Trpkova was pre-circulated prior to the AGM.

Motion 06-08: A motion was made by Dr. Brian Nebbe that \$3000 be allocated annually to support a joint ASO University of Alberta continuing education seminar. Dr. J.L. Ares seconded the motion. Motion carried.

Alberta Insurance Representative to CAO Report

The report was circulated to all members attending the AGM. Dr. Bourgeois was not present to comment on the report. It was indicated in the report that it had been a relatively quiet year for insurance related issues.

Report filed.

Orthodontic Auxiliaries Ad Hoc Committee

The report was the work of Dr. Terry Carlyle and was circulated to all members attending the AGM. Due to Dr. Carlyle's work with the PCSO, he was unable to attend. He reports progress has been made on final drafts of the textual part of the training module for orthodontic auxiliaries, but that graphic materials are in need, and anyone who feels they can contribute should contact him at terry.carlyle@str8teeth.com.

Report filed.

CAO Representative's Report

The CAO Representative's Report as prepared by Dr. Paul Major was pre-circulated prior to the AGM. Of particular interest to the members of the ASO is the desire of the CAO to centralize the mediation process. This approach has advantages (primarily reduced conflict of interest issues) and disadvantages (membership fees would almost double, and potential liability) over our current localized mediation process. Dr. Major has been tasked with taking the opinion of the membership present at the AGM back to the CAO on this issue. It was determined that the ASO membership does not support the provision of the mediation process by the CAO, primarily due to the need to increase membership fees to support it, and due to the fact that complaint numbers have been extremely low. The ASO membership would prefer to maintain its present format of dispute resolution, where complaints are forwarded to us from the CAO and dealt with by the ASO mediation committee.

Dr. Williamson has approached Dr. Gary Stauffer to be chair of the ad hoc ASO mediation committee, which would be adopted for two years, or until the issue with the centralization of mediation is resolved. Dr. Stauffer is considering, and will reply to the ASO executive.

Dr. Major ended with an encouragement for all to attend the CAO annual meeting in Winnipeg.

Report filed.

AAO/PCSO Report

In the absence of Dr. Antosz, Dr. Wolk and Dr. Carlyle, the PCSO/AAO report prepared by Dr. Mark Antosz and the special presidents or the PCSO report prepared by Dr. Ron Wolk were circulated to all members attending the AGM.

Dr. Antosz's report dealt mainly with housekeeping issues within the PCSO, including the fact that Ron Wolk is President of the PCSO for this year. Of particular note is the reported success of the AAO's 'More Than a Smile' advertising campaign. Hits on the braces.org site have over tripled, and Doctors' contact information has been given out 2.6 million times via the website. 10% of the funds dedicated to the campaign are allocated to Canadian media.

Future concerns include the nature of continuing education at the PCSO meetings in that the push towards evidenced based presentations and the prevalence of corporate based sponsorships will be a source of debate.

Dr. Ron Wolk prepared a report as President of the PCSO. Dr. Wolk expressed his regrets at not being present for the ASO meeting, due to conflicts with his PSCO duties.

The PCSO is taking action to communicate with members via an interactive website. Members are encouraged to update their profiles at www.aaomembers.org to ensure that you receive all AAO and PCSO information without interruption.

Attendance at the annual PCSO meeting in Palm Springs, Nov 13-16 was encouraged.

Report filed.

7. Unfinished Business

Dispute Resolution

Dr. Kinniburgh reported that during the last three years, CAO guidelines were adopted for dispute resolution. Only two complaints were received in that time period. New recommendations from the task force are to form an Ad Hoc committee known as the ASO Mediation Committee with a chair to be appointed by the President.

Motion 07-08: Bob Kinniburgh motioned that the President of the ASO appoint a chair to form an Ad Hoc committee known as the ASO Mediation Committee, and that the term be 2 years. Paul Major seconded the motion, and the motion was passed.

Dr. Phil Williamson, as President, is in discussion with Dr. Gary Stauffer to serve as chair of this committee.

Public Awareness Campaign

At the last AGM, \$18 000 was allocated to the province wide public awareness campaign to tie in with the AAO's More Than a Smile campaign. Dr. Williamson commented that the money allocated seems to be well distributed accross the province's membership. The ads are presentlly appearing in publications. Several members commented that the campaign should be ongoing to capitalize on public awareness, and not as a one time event.

Motion 08-08: Bob Kinniburg motioned that the ASO public relations committee be tasked with creating a second fall campaign, with up to \$20 000 of the 2008 budget, and provide an assessment of the effect on the long term budget of advertising annually in this fashion. The motion was seconded by Doug Rix, and passed.

Handpiece Survey

A survey was conducted regarding utilization of rotary instrumentation by RDA's for adhesive removal. The results were forwarded to the CADA Orthodontic Revision Committee. There was no discussion on this topic as it was covered in the President's report.

8.

Nomination and Election of Officers and Committee Chairpersons

Secretary Treasurer

Dr. Mike Bleau has placed his name for nomination for this position, and a total term of 4 years. There were no other nominations from the floor, and Dr. Bleau was elected by acclamation.

Orthodontic Auxiliaries Committee Chairperson

Dr. Mark Knoefel was nominated for a one year term. There were no further nominations from the floor, and Dr. Knoefel was elected by acclamation.

CAO Representative

Dr. Paul Major placed his name forward for an additional three year term. There were no further nominations from the floor, and Dr. Major was elected by acclamation.

9.

Installation of Officers and Committee Chairpersons

Proposed slate for Executive Committee

Immediate Past President - Dr. Phil Williamson
President - Dr. Biljana Trpkova
Vice President - Dr. Keith King
Secretary Treasurer - Dr. Michael Bleau

Motion 09-08: Dr. Bob Kinniburgh motioned that the slate of the Executive Committee be installed. Doug Rix seconded the motion and it was passed.

10.

New Business

Approval of the 2008 Budget

The 2008 budget was ammended to reflect:

- \$20 000 allocation to a fall advertising campaign
- \$3000 annual allocation to the University of Alberta continuing education sponsorship
- \$10 000 to be un-allocated from the Smiles Change Lives program pending further investigation
- \$1000 to be allocated to a web survey of staff salaries and benefits

Motion 10-08: Bob Kinniburgh proposed that the budget be accepted as amended. Neal Palmer seconded the motion and it was passed.

Dr. Palmer queried if the membership would like to pursue spouses as shareholders in professional corporations.

Motion 11-08: Paul Major proposed that the ASO president be tasked with contacting the ADA with our concern that there should be a movement towards allowing spouses to be shareholders of professional corporations. Neal Palmer seconded the motion and it was passed.

With no further business brought forward, Dr .Williamson moved to adjourn the meeting. Dr. Major seconded the motion and it was passed.

Alberta Society of Orthodontists
Secretary / Treasurer's report (AMENDED)

Financial Review as of March 8 2008

Revenue (projected)

2008 Membership fees	\$ 8 700
2008 Annual session fees	\$20 880
2008 Staff fees	\$33 540
2008 Spouse/Dinner fees	\$ 2 210
2008 Exhibitor fees	\$13 720
Interest on term deposits	\$ 2 610.86

Total Revenue **\$81 660.86**

Expenses (projected)

Printing, postage and supplies	\$1500
Web site maintenance	\$500
Gift for speaker	\$150
Refunds for cancellations	\$750
Convention Hotel expenses	\$41 812
Smiles-change lives program	\$10 000

Other Expenses

More than a smile advertising campaign	\$18 000
<i>More than a smile advertising campaign (fall campaign)</i>	<i>\$20 000</i>
<i>Web based membership survey</i>	<i>\$1000</i>
Legal fees and accounting related to society maintenance	\$3000
Co-Sponsor for UofA C.E. meeting	\$3000

Total expenses **\$89 712**

2008 opening bank balance	\$14 863.33
Term deposit total	\$70 000
Estimated 2008 revenue	\$81 660.86
Estimated 2008 expenses	\$89 712
Estimated 2008 net revenue	\$(8 051.14)
Estimated 2008 closing balance	\$76 812.19

Membership Data

2003: 59 active members registered
 2004: 54 active members registered
 2005: 54 active members registered
 2006: 72 active members registered, including academic, life members and out of province
 2007: 78 active members registered, including academic, life members and out of province
 2008: 65 active members registered, including academic, life members and out of province